



Follow your heart and the world will follow you.



Presenting
 the new
 special edition
 Pleasure

celebrate life with your new joy ride – the new special edition Pleasure in a Pearl White colour. So go ahead and zip past the world. Starting today, it's your time to have all the fun.

Ex-showroom
 Price Rs. 38,186/-



Attractive dual tone cowl with new striking body graphics



New elliptical stunning console



Stylish tail-light with body-coloured rear grip

Pleasure
 The light 'n' zippy 100cc scooter

Why should boys have all the fun?

100cc - Self start

Gearless

Puncture resistant tuff-up tube

Maintenance free battery

Accessories and features shown may not be part of the standard equipment.
 * Ex-showroom Price of special edition Pleasure in Bengaluru. Prices ruling on date of delivery applicable.

For further information, call our Toll Free No. 1800-180-0016 from BSNL/MTNL landlines or visit our website: www.herohonda.com