



SUDHA ILLUSTRATED KANNADA WEEKLY  
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EVERY THURSDAY



Follow your heart and the world will follow you.



Presenting  
the new  
special edition  
Pleasure

celebrate life with your new joy ride – the new special edition Pleasure in a Pearl White colour. So go ahead and zip past the world. Starting today, it's your time to have all the fun.

Ex-showroom  
Price Rs. 38,186/-



Attractive dual tone cowl with new striking body graphics



New elliptical stunning console



Stylish tail-light with body-coloured rear grip



Why should boys have all the fun?

100cc - Self start

Gearless

Puncture resistant tuff-up tube

Maintenance free battery

Accessories and features shown may not be part of the standard equipment.  
\* Ex-showroom Price of special edition Pleasure in Bengaluru. Prices ruling on date of delivery applicable.

For further information, call our Toll Free No. 1800-180-0016 from BSNL/MTNL landlines or visit our website: [www.herohonda.com](http://www.herohonda.com)