

Reliance

TAX SAVER (ELSS) Fund

(An Open-ended Equity Linked Savings Scheme)

RELIANCE

Mutual Fund

**₹10,000 INVESTED
HAS GROWN TO ₹42,369**

**Grown 4 Times in 9 Years from
Sep 2005 to Sep 30, 2014.**



NAV as at Sep 30, 2014 (₹) 42.1569

Performance of Tax Saver (ELSS) Fund - Growth Plan - Growth Option as on 30/09/2014

Date	NAV Per Unit (₹)	Scheme Returns (%)	Benchmark Returns # (%)	Additional Benchmark Returns # (%)	Current Value of Standard Investment of ₹10,000 in the		
					Returns (%) ##	Scheme (₹)	Benchmark # (₹)
\$ Since inception till Sep 30, 2014	9.9500	17.34	13.66	13.90	42,369	31,762	32,391
Sep 30, 2013 to Sep 30, 2014	20.6457	104.19	40.05	37.41	N.A.		
Sep 28, 2012 to Sep 30, 2013	23.2482	-11.19	0.39	3.29	N.A.		
Sep 30, 2011 to Sep 28, 2012	19.3364	20.23	14.13	14.03	N.A.		

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
\$ Since Inception Date - 22/09/2005 | # Benchmark - S&P BSE 100 INDEX | ## Additional Benchmark - S&P BSE SENSEX INDEX | Fund Manager: Mr. Ashwani Kumar

Call 1800 300 1111 | Visit www.reliancemutual.com | SMS 'ELSS' to 561617

SMS charges apply

Fund Manager: Mr. Ashwani Kumar. Performance of the other schemes managed by him.

NAV as at Sep 30, 2014 (₹) 392.2944

Performance of Reliance Vision Fund - Growth Option as on 30/09/2014

Date	NAV Per Unit (₹)	Scheme Returns (%)	Benchmark Returns # (%)	Additional Benchmark Returns # (%)	Current Value of Standard Investment of ₹10,000 in the		
					Returns (%) ##	Scheme (₹)	Benchmark # (₹)
\$ Since inception till Sep 30, 2014	10.0000	21.31	11.89	11.14	3,92,294	84,386	74,348
Sep 30, 2013 to Sep 30, 2014	227.1044	72.74	40.05	37.41	N.A.		
Sep 28, 2012 to Sep 30, 2013	266.1429	-14.67	0.39	3.29	N.A.		
Sep 30, 2011 to Sep 28, 2012	237.6484	11.99	14.13	14.03	N.A.		

\$ Since Inception Date - 08/10/1995

Benchmark - S&P BSE 100 INDEX | ## Additional Benchmark - S&P BSE SENSEX INDEX

NAV as at June 30, 2011 (₹) 13.1065

Performance of Reliance Equity Advantage Fund - Retail Plan - Growth Option as on 30/06/2011

Date	NAV Per Unit (₹)	Scheme Returns (%)	Benchmark Returns # (%)	Additional Benchmark Returns # (%)	Current Value of Standard Investment of ₹10,000 in the		
					Returns (%) ##	Scheme (₹)	Benchmark # (₹)
\$ Since inception till June 30, 2011	9.7625	7.86	6.60	5.86	13,425	12,825	12,482

\$ Since Inception Date - 09/08/2007

Benchmark - S&P CNX Nifty INDEX | ## Additional Benchmark - BSE SENSEX INDEX

Product Label:

These products are all categorised as High Risk (Brown) and are suitable for investors who are seeking: (Reliance Tax Saver (ELSS) Fund - (An open ended Equity Linked Savings Scheme)) • Long term capital growth • Investment in equity and equity related securities. (Reliance Vision Fund - (An open ended Equity Growth Scheme)) • Long term capital growth • Investment in equity and equity related instruments through a research based approach. (Reliance Top 200 Fund - (An open ended Diversified Equity Scheme)) • Long term capital growth • Investment in equity and equity related securities of companies whose market capitalization is within the range of highest & lowest market capitalization of S&P BSE 200 Index.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

NOTE: RISK IS REPRESENTED AS:

■ (BLUE) investors understand that their principal will be at low risk	■ (YELLOW) investors understand that their principal will be at medium risk	■ (BROWN) investors understand that their principal will be at high risk
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The tax benefits are as per the current income tax laws and rules and any other law for the time being in force. Investors are advised to consult their tax advisors before investing in the scheme. Investment in Reliance Tax Saver (ELSS) Fund is subject to lock-in period of 3 years from the date of allotment of units. Tax Savings u/s 80C of Income Tax Act. SMS charges apply.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.